



Lis Cruz

Lisbeth Cruz is the President and Chief Executive Officer at Clubs de Niños y Niñas de Centro América. A non-profit organization focused on community empowerment and development. Her leadership has led the organization to unprecedented growth, with now 13 Club locations, serving over 3,000 youth and their families. In her extensive career, Mrs. Cruz has created and implemented community empowerment strategies, developed award winning projects, has worked with international governments, and has developed studies on health disparities, education and more. In addition, Mrs. Cruz has established and grown businesses and non-profit organizations, exponentially with great success.

Over the past 20 years, Mrs. Cruz has been responsible for establishing academic and entrepreneurial programs, in Southern Mexico, throughout Central America, as well as community development projects in Europe, South Africa and Australia. She has extensive knowledge in global engagement, research and organizational development. In addition, she has consulted with, and developed multi-language and multi-cultural projects for organizations, such as Boys & Girls Clubs of America, LDP, and Public Health Departments.

Mrs. Cruz graduated from the University of Georgia and holds Masters in Public Health, a Masters in Social Work, a Marriage and Family Therapy Certification and a Bachelors in Psychology.