



Susan Goings

Susan Goings is an advocate for women’s empowerment, a supporter of at-risk youth, and co-founder of the World Federation of Youth Clubs.

Susan has traveled the world gathering the inspirational stories of women and their journey to a confident life. She uses her experience as a former news anchor and broadcaster to interview empowered women for the Tupperware Brands initiative, Chain of Confidence (chainofconfidence.com). Women from over 30 countries have opened their hearts and lives to Susan and shared their personal stories of triumph and cultivating confidence.

As a student at the University of Florida, she began her career with WFTV where she became their first female Account Executive. Upon graduating from Rollins College she joined KABC-TV, Los Angeles – the number one television station in the U.S., breaking another barrier as their first female Account Executive while simultaneously hosting an on-air travel show. She quickly transitioned to the role of broadcast journalist and on-air personality, covering major news events and anchoring several shows. During her broadcast career, she interviewed political dignitaries, newsmakers, and celebrity legends.

While residing in Los Angeles County, her interests in civic issues led to her election to the Hidden Hills City Council. While serving as the city’s Mayor Pro-Tem, she resigned her office following the sudden death of her husband. With her three small children, she returned to Florida to be near her family.

Through their foundation, Susan and her husband, Rick, provide financial resources for college scholarships and youth development programs for at-risk youth. During their global travels, observing the great needs of children and teens, they began creating international youth clubs in Mexico and South Africa, ultimately founding the World Federation of Youth Clubs, a non-profit organization to facilitate the education and training of young people.

Susan serves on the Rollins College Hamilton Holt Board. She was awarded the “Voice for Women Award” by the Sewall-Belmont House & Museum (Washington, DC) for her exemplary global

commitment to women's economic empowerment, has served as the Chairman of the Boys & Girls Clubs of America's National Conference, and has been recognized by the Mennello Museum as an Outstanding Community Leader.