



Evan McElroy

For the past decade, Evan McElroy has served as a Trustee of the Pacific Youth Foundation, advising local Boys & Girls Clubs in the U.S., UK, Mexico and South Africa on marketing strategy and execution.

He spent 30 years on the national staff of Boys & Girls Clubs of America focusing on marketing and communications, including brand building, graphic standards, alumni/celebrity management, media relations and crisis preparedness/response.